

# Chris Wharfe

Curriculum Vitae

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<b>N.I.</b>	JX317405B	<b>Education:</b>	City University London	<b>Sept '11 – June '14</b>
<b>D.O.B.</b>	09/06/93		Dixons City Academy	<b>Sept '04 – June '11</b>

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**Profile:**

- ~ I am a journalism graduate of City University London. In my degree I achieved a high 2:1, with a First Class grade in several modules.
- ~ I consider myself to be an independent and flexible learner, with the ability to quickly and competently adapt to any situation. I strive to take full advantage of any opportunities that come my way, and can apply myself well to working as part of a team.
- ~ In my spare time I enjoy watching and writing about films, watching and playing football, gaming, drumming and attending gigs.

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**Employment**      **Scribol (Freelance Content Writer)**      **Jan '16 – Present**

**Achievements and Responsibilities:** [Scribol](#) offers content across a range of subjects, from anthropology and technology to pop culture and sports. My role involves writing multiple 800-word articles per shift, sourcing images, writing HTML code into the CMS and including source notes for editors. This has greatly developed my research and copywriting skills, particularly in subject areas I was previously unfamiliar with.

**Blocks Magazine (News & Production Editor)**      **March '15 – Present**

**Achievements and Responsibilities:** [Blocks magazine](#) is a monthly publication which focuses on all things LEGO, from product reviews to interviews with notable figures in the LEGO community and extended investigative features. I've contributed all of these, alongside producing a regular news column. I've also generated ideas for articles, liaising with editors, interviewees, PR agencies and covering events where necessary. The production element of the role involves subbing copy for all features, writing page furniture, sourcing images, managing social media accounts and ensuring deadlines, word counts and editorial guidelines are met and followed by all contributors.

**The News Hub (Content & Community Consultant)**      **July '14 – Present**

**Achievements and Responsibilities:** [the-newshub.com](#) is an independent open journalism platform. My main role is to grow the business by liaising with contributors, commissioning stories and driving traffic wherever possible. I oversaw the launch of the site in August 2014, and within the first three months helped the number of unique visitors grow from 11,000 to 121,000 per month. While working at the site I've developed a range of skills, including writing, editing, marketing, social media management and community management. I've also used a multitude of tools and software including MailChimp, Hootsuite, Facebook Business Manager and Google Analytics.

**The Hollywood News (Staff Writer)**      **Sept '11 – Nov '15**

**Achievements and Responsibilities:** [thehollywoodnews.com](#) covers film and television news, reviews and interviews. As staff writer, I contributed news stories around 500 words in length, reviews around 1000 words in length, and features up to 2000 words in length. I also covered film premieres and award ceremonies, interviewing cast and crew members to further develop my reporting and writing skills.

**We Got This Covered (Staff Writer)**      **Aug '12 – Nov '12**

**Achievements and Responsibilities:** [wegotthiscovered.com](#) also covers film and television news, reviews and interviews, along with video games and music. As staff writer, I contributed news stories, focusing mainly on gaming and film. I self-published all articles after a trial period and used WordPress and SEO tools, honing my craft while liaising with editors and other contributors.

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**Qualifications:** BA (Hons) Journalism (2:1)

A-Level History (A)	<b>Jun '11</b>	AS-Level Sociology (A)	<b>Jun '10</b>
A-Level Media (A)		AS-Level General Studies (A)	
A-Level English Language (A)			
A-Level Extended Project (A)			

GCSE History (A*)		GCSE Design Technology (A)	<b>Jun '09</b>
GCSE Media (A*)		GCSE I.C.T. (Merit: ABB)	
GCSE BTEC Business (Distinction*: A*A*)		GCSE English Literature (B)	
GCSE English Language (A)		GCSE Biology (B)	
GCSE Maths (A)		GCSE Chemistry (B)	
GCSE Religious Education (A)		GCSE Physics (C)	

GCSE Spanish (B) **Jun '08**

AQA International Baccalaureate  
Basic First Aid Certificate

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**Skills:**

- ~ Advanced knowledge of WordPress, Microsoft Office, Hootsuite and MailChimp
- ~ Moderate knowledge of Adobe Photoshop, InDesign and Google Analytics
- ~ Basic knowledge of HTML, CSS, Final Cut Pro X and Spanish
- ~ Experience with writing using Search Engine Optimisation (SEO)
- ~ Passed Teeline shorthand at 100 words per minute, typing speed of 90wpm
- ~ Experience with paid, targeted social media campaigns across both Facebook and Twitter

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**Other Experiences:**

- ~ In September 2012 I travelled to Sofia, Bulgaria for six days. While there I visited several major TV studios and toured key economic areas around the city, working as part of a team in order to produce two short films; one on the education system and the other on social care and health in the country.
- ~ I have contributed on a freelance basis to websites including [Brick Fanatics](#), [Top 10 Films](#), Nerditorial and Lost in the Multiplex.
- ~ In June 2010 I completed a week's work experience at a local newspaper, the Telegraph & Argus. While there I shadowed various reporters and photographers, following up everything from local stories to sports interviews. I also wrote original copy and subbed articles.
- ~ In January 2012 I undertook a week's internship at Uncut Magazine, where I first learnt how to use Adobe InDesign. I also edited articles and wrote original copy for the magazine's editors to review.
- ~ I ran my own website while at university, [Cryteria](#), which formed the basis of my experience in using social media tools such as Facebook and Twitter to build and interact with a consumer base.
- ~ I occasionally appeared as a guest reporter on student media outlets at my university, discussing films on news shows for City OnAir (radio) and City OnScreen (TV). I also contributed reviews to the online newspaper, City Online.

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**Referees:**

**Mr William Stoleran**  
Founder and CEO – The News Hub  
[william@the-newshub.com](mailto:william@the-newshub.com)

**Miss Sirena Bergman**  
The News Hub  
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**Mr Rob Paton**  
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**Mr Karl Fabricius**  
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*Further references are available upon request*